

## **Rogers Yahoo! Hi-Speed Internet: Automatic speed increases for customers who subscribe to Ultra-Lite, Express, Extreme & Portable Basic services begins May 3, 2007!**

### **What's Happening?**

Rogers is improving the speed for customers who subscribe to our Ultra-Lite, Express, Extreme and Portable Internet Basic products. The new speeds of these services will put Rogers at a competitive advantage and improve on the customer experience.

This re-speed is proof of Rogers' commitment to providing customers with the tools and services so they can get the most out of the Internet.

Re-speeds will not be announced until late May - early June.  
Rogers.com and other sales materials will remain as-is until that point.

### **Background:**

#### **1. Speed Increases:**

<b>Product</b>	<b>Original Speed</b>		<b>New Speed</b>	
	<b>Download</b>	<b>Upload</b>	<b>Download</b>	<b>Upload</b>
Ultra Lite (Cable & DSL modems)	128 Kilobits/sec	64 Kilobits/sec	256 Kilobits/sec	64 Kilobits/sec
Express (Cable modems only)	5 Megabits/sec	384 Kilobits/sec	7 Megabits/sec	512 Kilobits/sec
Extreme (Cable modems only)	6 Megabits/sec	800 Kilobits/sec	8 Megabits/sec	800 Kilobits/sec
Portable Internet Basic	128 Kilobits/sec	64 Kilobits/sec	256 Kilobits/sec	64 Kilobits/sec

#### **2. Timing:**

*Cable* re-speed begins May 3 and completes June 21. Cable customers can receive the new speed anytime after May 3 by restarting their modem. New cable customers will receive new speeds starting May 3.

*DSL & Portable* re-speeds begin early June, complete June 21.

**3. Availability:** All areas where Ultra Lite, Express, Extreme and Portable Internet Basic are currently available