



Agent Program

At Primus we understand what is important to our agents....

Introducing LINGO BOUNTY AND LINGO BOUNTY PLUS

Our new Lingo Agent Program is designed to provide solid bounty rewards and high profit margins.

- **Bounty Rewards** on every Lingo sale
- Dedicated support staff
- **The award winning Digital Phone Service solution Easy-to-sell** to Residential and Small Business!

We know that a solid channel partner relationship is essential for your success. That's why we provide comprehensive sales and technical support along with end-user marketing material.

- **Channel Partner Welcome Kit** provides all of the tools for distribution, product training, marketing, and sales processes
 - **Comprehensive Training Program**
 - **Agent Support** personnel are ready to assist you whether it's, technical, marketing or sales related.
 - **Customer Support**, we offer 24/7 support to our customers via phone or online.
- To become a Lingo Partner or to learn more, please contact us at partners@primustel.com and our Partner team will answer any questions you have.**

About Us



Lingo is an industry top rated digital phone service. Lingo offers unlimited local and long distance calls anywhere in the U.S. and to over 22 countries, plus 20+ calling features – all for as low as \$21.95 per month.

With more domestic and international coverage than any of the major digital phone provider in the U.S., Lingo consumers and small business subscribers can select U.S. phone numbers from over 300 major markets, and international phone numbers from cities in 16 countries.

Lingo, GlobeTalk and Ten4Real are subsidiaries of Primus Telecommunications Group, Inc. (OTCBB:PRTL). Founded in 1994, Primus is a \$1 billion global communications company with operations in North America, Europe, Australia and Asia.

Becoming a Partner



Lingo VAR

We offer a bounty per customer and customized programs for our partners. We require a minimum monthly quota to maintain active agent status of 100 residential sales a month or 50 business customers.



Bounty Reward and Bounty Plus

Lingo Residential

100-999 monthly sales
\$130 per customer
1000+ monthly sales
\$130 plus 10% marketing fund

Lingo Soho

50-300 monthly sales
\$150 per customer
301+ monthly sales
\$150 plus 10% marketing fund

Co-Marketing and Brand Development



We have developed an effective marketing strategy that leverages our own websites, call and customer care centers. For selected partners and resellers, we offer private-labeled websites that we create and manage by applying your look and feel or skin to an order frame. Our marketing and advertising efforts include online, offline and interactive initiatives.

Branding. In 2008 we are aggressively investing in further developing our established brands such as Lingo and Primus, as well as launching new products aimed at wireless phones.

Because of the nature of the products, we also actively pursue ethnic markets. More specifically, we approach the South Asian, Latino and Middle East markets via a diverse array of campaigns and grassroots efforts.

Enrollment

Contact us at partners@primustel.com to receive a complete enrollment package.