



Taunton, MA 02780-8004



**Cut down your expenses.  
Cut the cord on your  
home phone.**

Dear [Redacted]

May 26, 2009

These days, more and more people are looking for ways to cut costs and save money. Some are even opting to disconnect their home phone for the convenience and security of their wireless phone. Not to mention the savings. This is a great opportunity for you to cut down on costs by making your cell phone your only phone.

**Simplify and save.**

Why pay for a home phone when you already have the convenience of mobility, plus the reliability of The Network? Disconnecting your home phone leaves you with one less bill to pay. But it won't leave you stranded. Because with Verizon Wireless, you get connected and stay connected through America's Largest and Most Reliable Wireless Network. You can put the money you'll save on your home phone to better use.

**Save your minutes with Friends & Family.\***

Even though you say goodbye to your home phone, you can still call whoever you want. You can stay connected with the people you talk with most on ANY network — even landlines — without worrying about your minutes thanks to **Friends & Family**. Get unlimited calling to any 5 numbers on a Nationwide Single-Line Plan, or 10 numbers on a Nationwide Family SharePlan<sup>®</sup> to anywhere in America, anytime. Just go online to enter your numbers and update them whenever you want. Visit [verizonwireless.com/friendsandfamily](http://verizonwireless.com/friendsandfamily) to sign up today.

**Get ready to watch your monthly bills drop.**

Simplify your life and your budget by cutting the cord on your home phone today. Sign up for Friends & Family — you're already qualified, and there's no additional cost and no new contract required. It's that easy.

Sincerely,



Jerry Chanterelle  
Associate Director — Continuity Marketing  
Northeast Area

**Cutting the cord makes sense (and saves dollars):**

- **One less bill to pay every month**, one giant savings over a year
- **Unlimited Mobile to Mobile Calls** to over 80 million Verizon Wireless customers
- **FREE Nationwide Long Distance** and no domestic roaming charges
- **Unlimited calling to any 5 or 10 numbers with Friends & Family** on a qualifying plan

**Sign up today at [verizonwireless.com/friendsandfamily](http://verizonwireless.com/friendsandfamily)**

\*Our Surcharges (incl. Fed. Univ. Svc. of 11.3% of interstate and int'l telecom charges (varies quarterly), 7¢ Regulatory and 85¢ Administrative/line/mo. & others by area) are not taxes (details: 1.888.684.1888); gov't taxes and our surcharges could add 6%–36% to your bill. Activation fee/line: \$35 (\$25 for secondary line w/ 2-year Agmt). IMPORTANT CONSUMER INFORMATION: Subject to Customer Agmt, Calling Plan and credit approval. Up to \$175 early termination fee, up to 40¢/min. after allowance & add'l charges apply for data sent or received. Offers and coverage, varying by service, not available everywhere. Network details and coverage maps at [verizonwireless.com](http://verizonwireless.com). Limited-time offer. Friends & Family: Only domestic landline or wireless numbers (other than 411, 900 numbers or customer's own wireless or voice mail access numbers) may be added; all qualifying lines on an account share the same Friends & Family numbers, up to account's eligibility limits. My Verizon required to set up and manage Friends & Family numbers. Max 5 lines per account. Premium plan requires compatible device. © 2009 Verizon Wireless. CFCCLF0509-3

**Sign up for Friends & Family in three easy steps:**

1. Go to [verizonwireless.com](http://verizonwireless.com); click "My Verizon"
2. Sign in using **Manage your Account** (first-time users click "Register")
3. Click "Am I Eligible?" under Introducing Friends & Family

