Q. Describe the impact on the wireless data plan when a Bell Mobile TV app subscriber watches a) 5 hours of Bell Mobile TV content and b) $\mathbf{1 5}$ hours of Bell Mobile TV content in the following situations: (i) on Bell Mobility's wireless network; (ii) on a competitor's wireless network; (iii) on a Wi-Fi network at home; and (iv) on a free Wi-Fi network in a public space.
A. Regardless of whether Bell Mobile TV is accessed via Wi-Fi or Bell Mobility's 3G or 4G networks, a subscriber of Bell Mobile TV does not require a wireless data plan and in no case will Bell Mobile TV viewing impact a customer's wireless data plan. The subscriber pays $\$ 5$ for the first 10 hours of viewing and $\$ 3$ for each additional hour thereafter. Accordingly, Bell Mobility's data plans are irrelevant to subscribers of Bell Mobile TV.

